

SAGEVIEWS

Welcome to ...

Connecting Leadership & Communication



There's an app for that!

A Presentation By ...



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/WindowSyl



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SAGE
LEADERS

SAGEVIEWS Objectives



- Learn how to communicate more effectively either without or with apps
(High Touch / High Tech)
- Review some of the hottest apps for leadership development

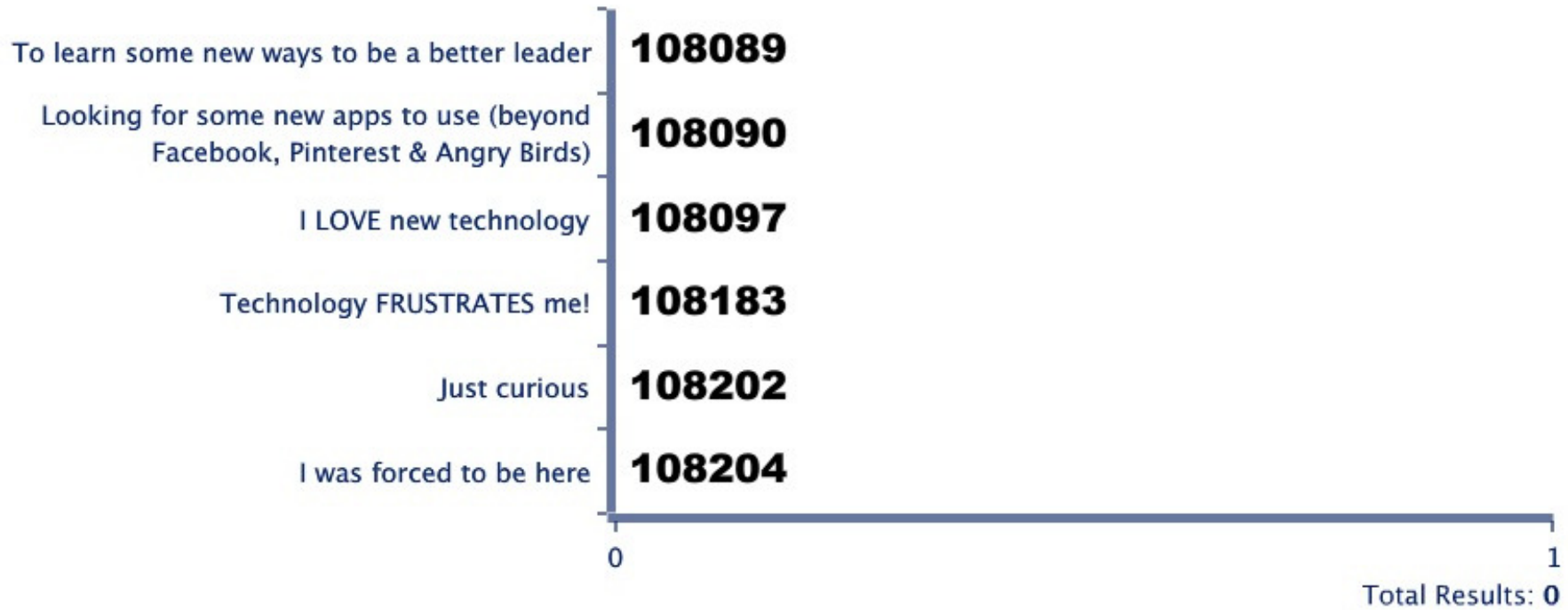
SAGEVIEWS

Okay, let's "chat"



Why are you attending this SAGE Leaders session?

 Text a **CODE** to **37607**  Submit responses at **PollEv.com/SageViews**



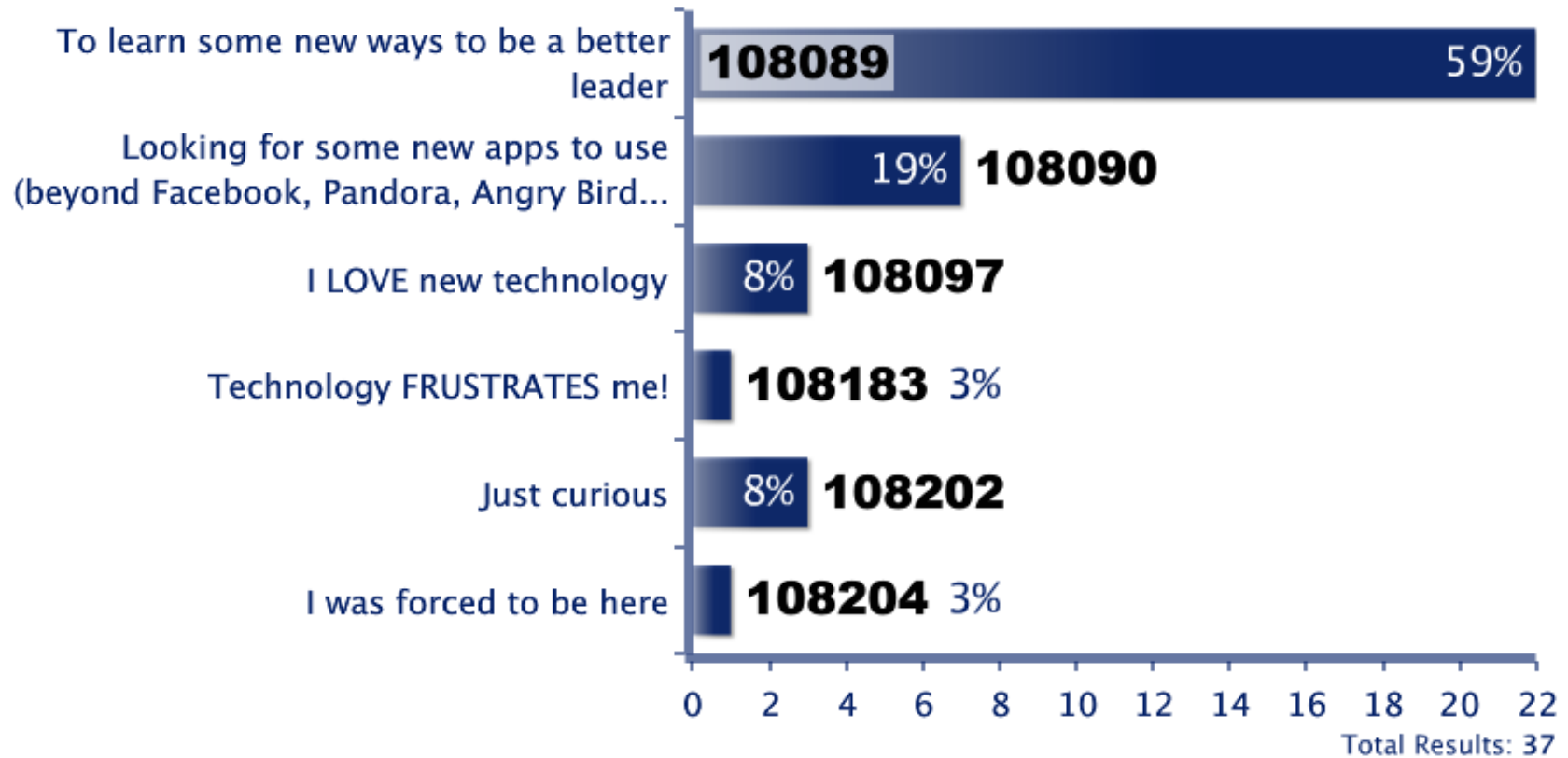
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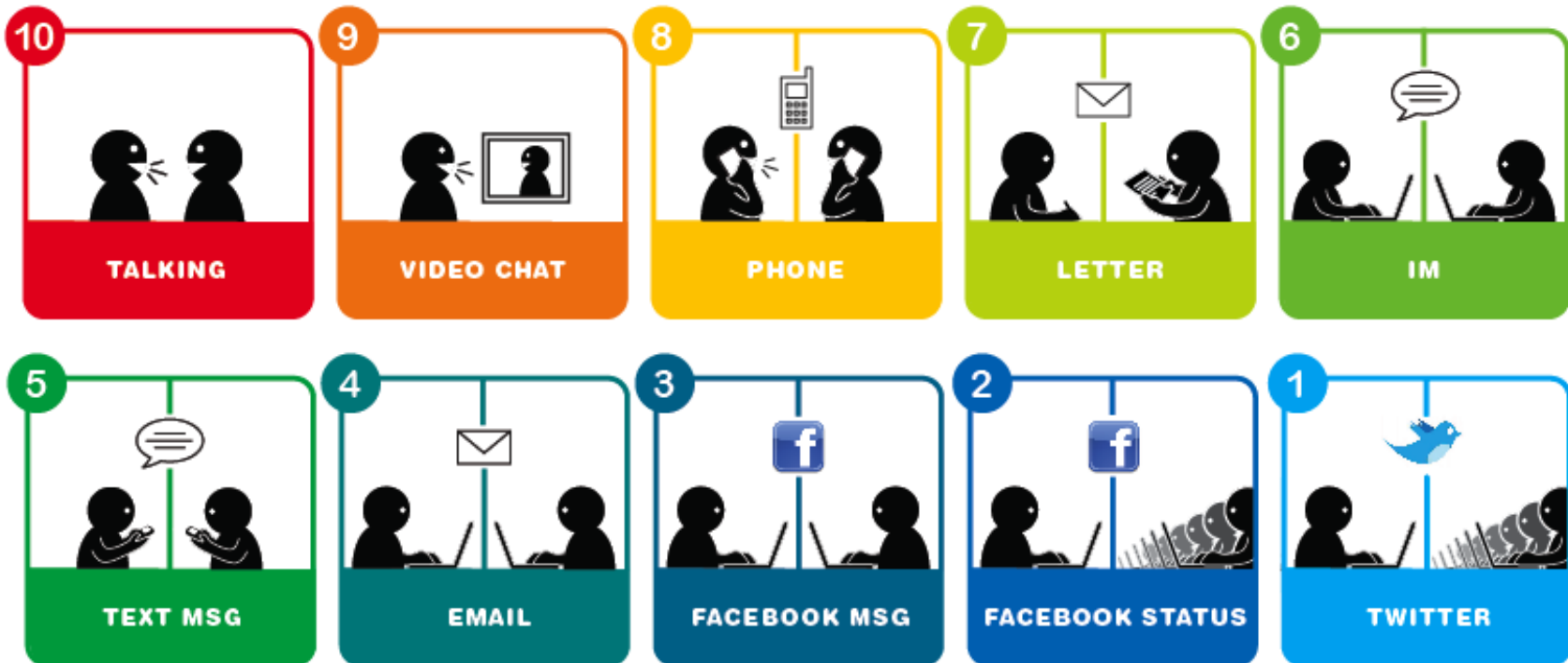
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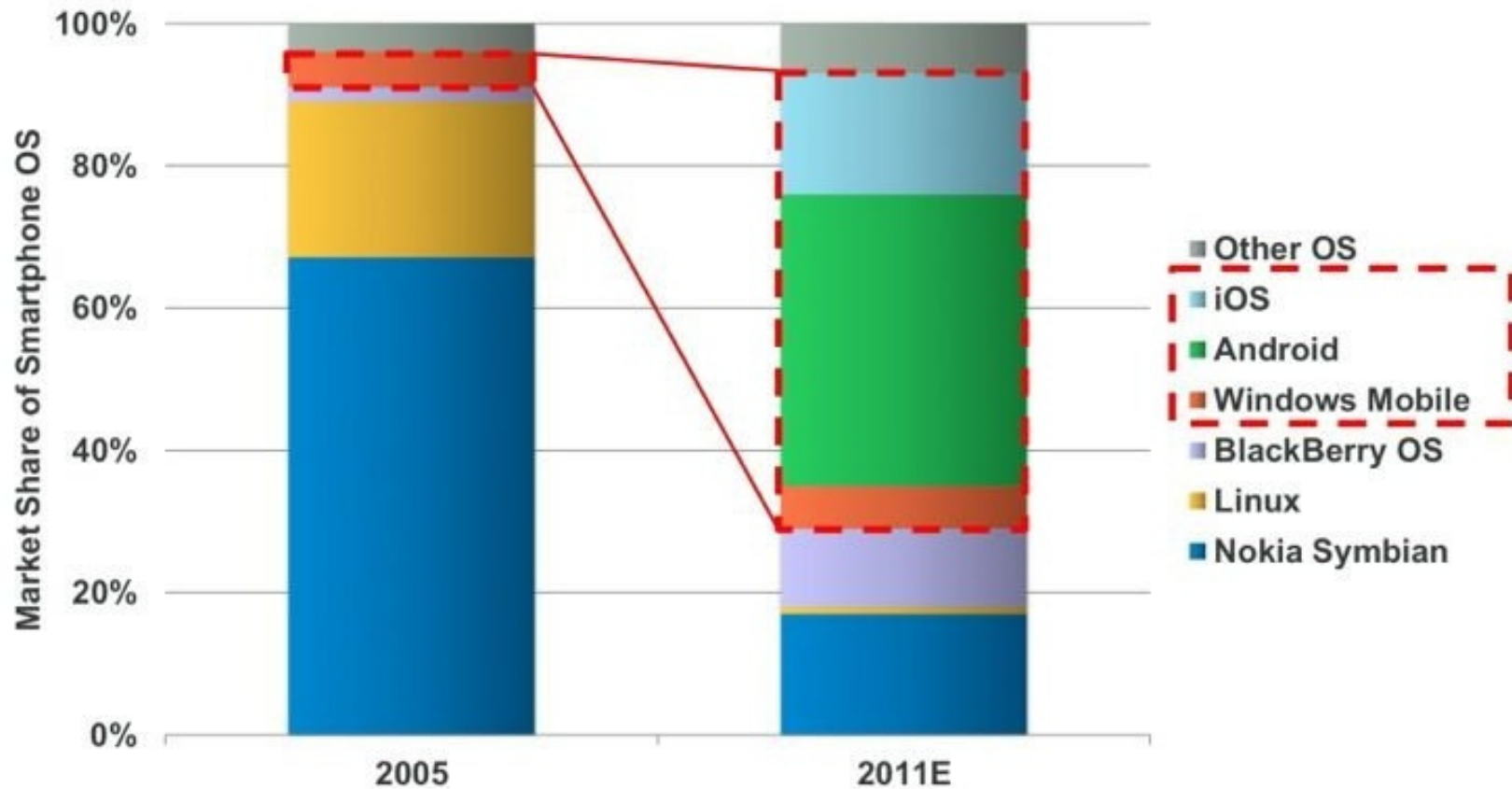
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10 LEVELS OF INTIMACY IN TODAY'S COMMUNICATION



Smartphone Operating System Market Share, 2005 vs. 2011E



View the entire presentation on internet trends
<http://www.slideshare.net/kleinerperkins/kpcb-internet-trends-2012>



<http://www.tatango.com/blog/how-are-smartphones-being-used/>

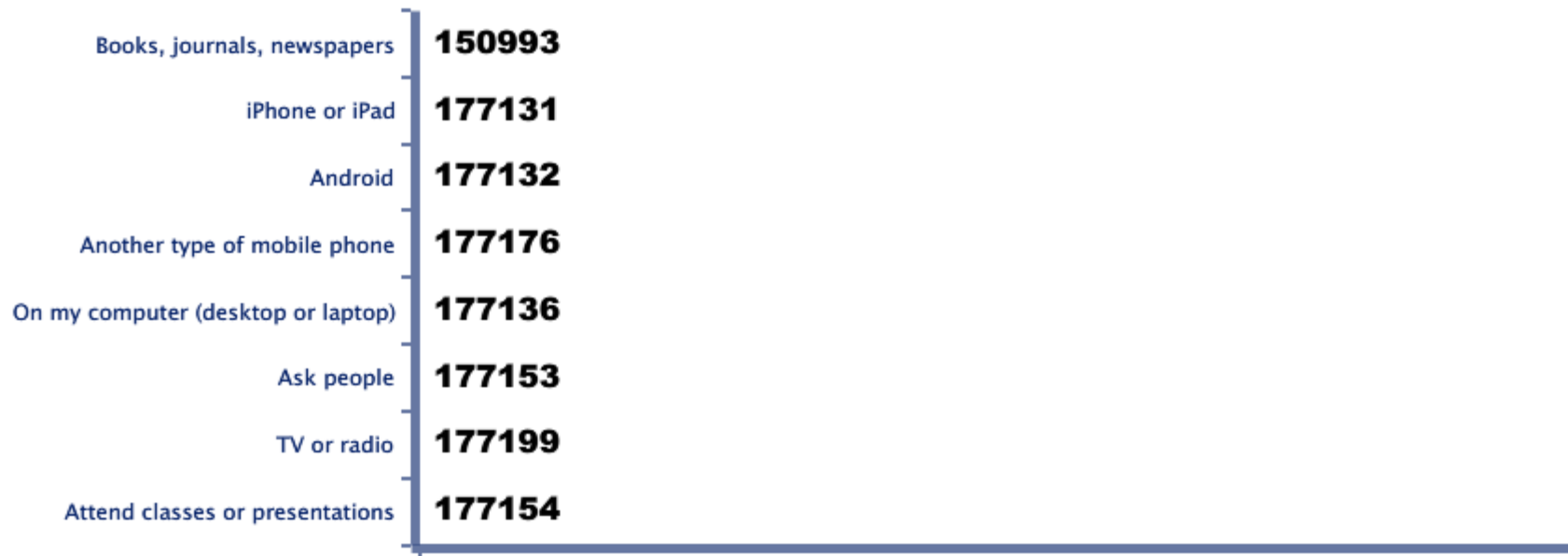
What's your preferred way to find information?



Text a **CODE** to **37607**



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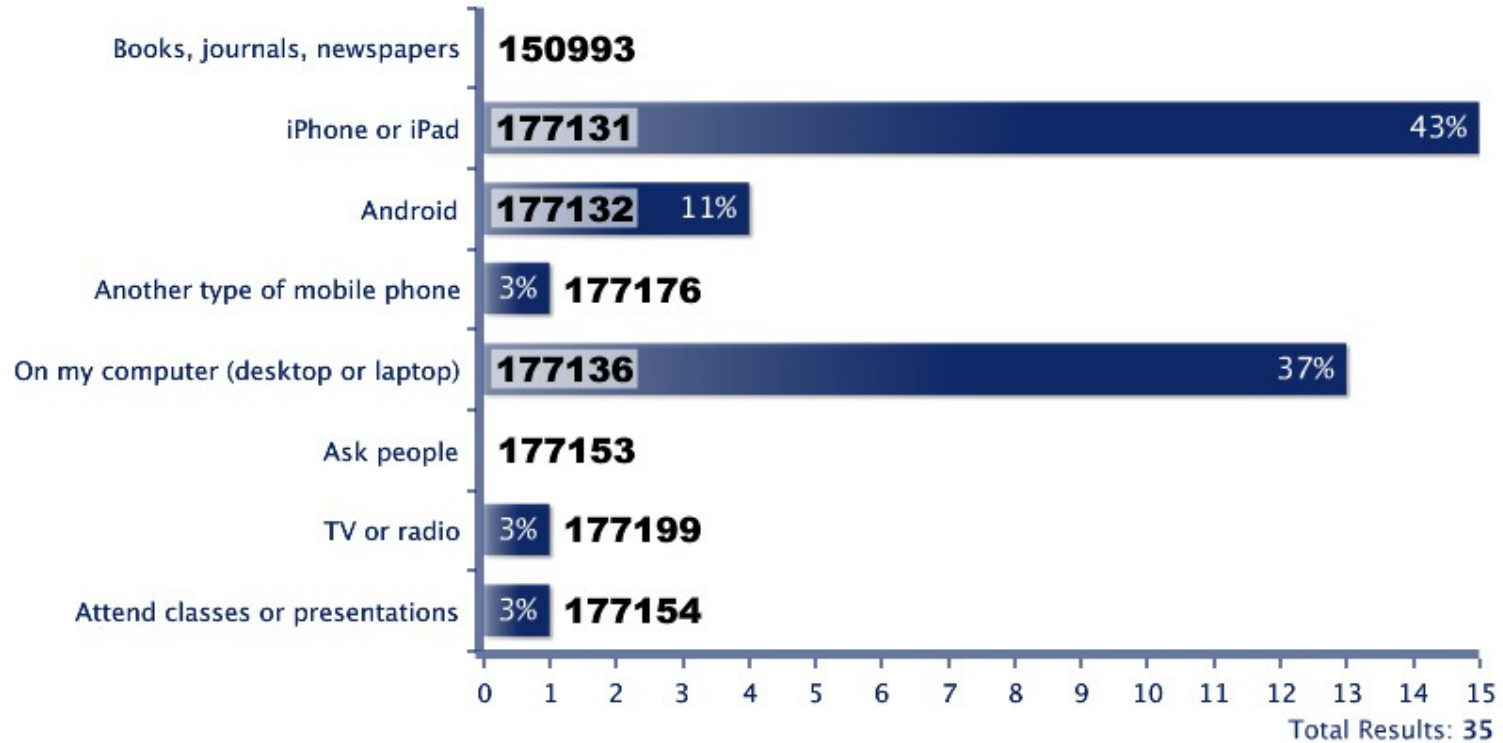
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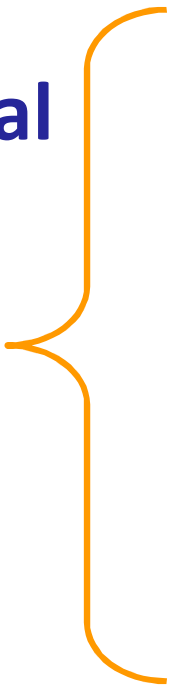
Leadership is High Touch



v³

Verbal, Vocal and Visual

Communication



Verbal
The Message We Send
7%

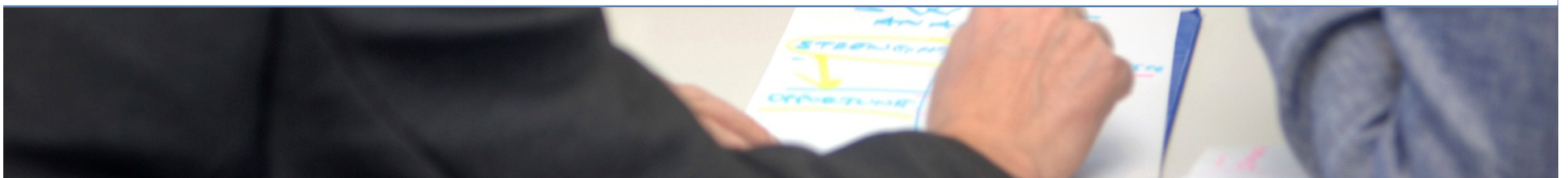
Vocal
Our Tone of Voice
38%

Visual
Our Body Language
55%



High-Touch Leadership

**Consider Everyone's Communication Preferences:
Extrovert or Introvert & Detail or Big Picture**



Practice High Touch Leadership

5 x 5

Move away from your computer, get out of your office, off your phone and spent at least 5 minutes each day talking to 5 different people.

**Remember
W. A. I. T.?**

**How About
W. A. I. S. T.?**



Can You Hear Me Now?

Listen More & Talk Less

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High-Tech Leadership



How People Spend Time Online



SAGEVIEWS And, they download a *lot* of apps



So, what is an “App” anyway?



WIKIPEDIA
The Free Encyclopedia

App(s) commonly refers to:

- [Mobile apps](#), applications software for mobile devices
- [Application software](#), also called an app, software for specific purposes

MOST POPULAR APPS OF ALL TIME

- Source: www.telegraph.co.uk (Jan 2011) -

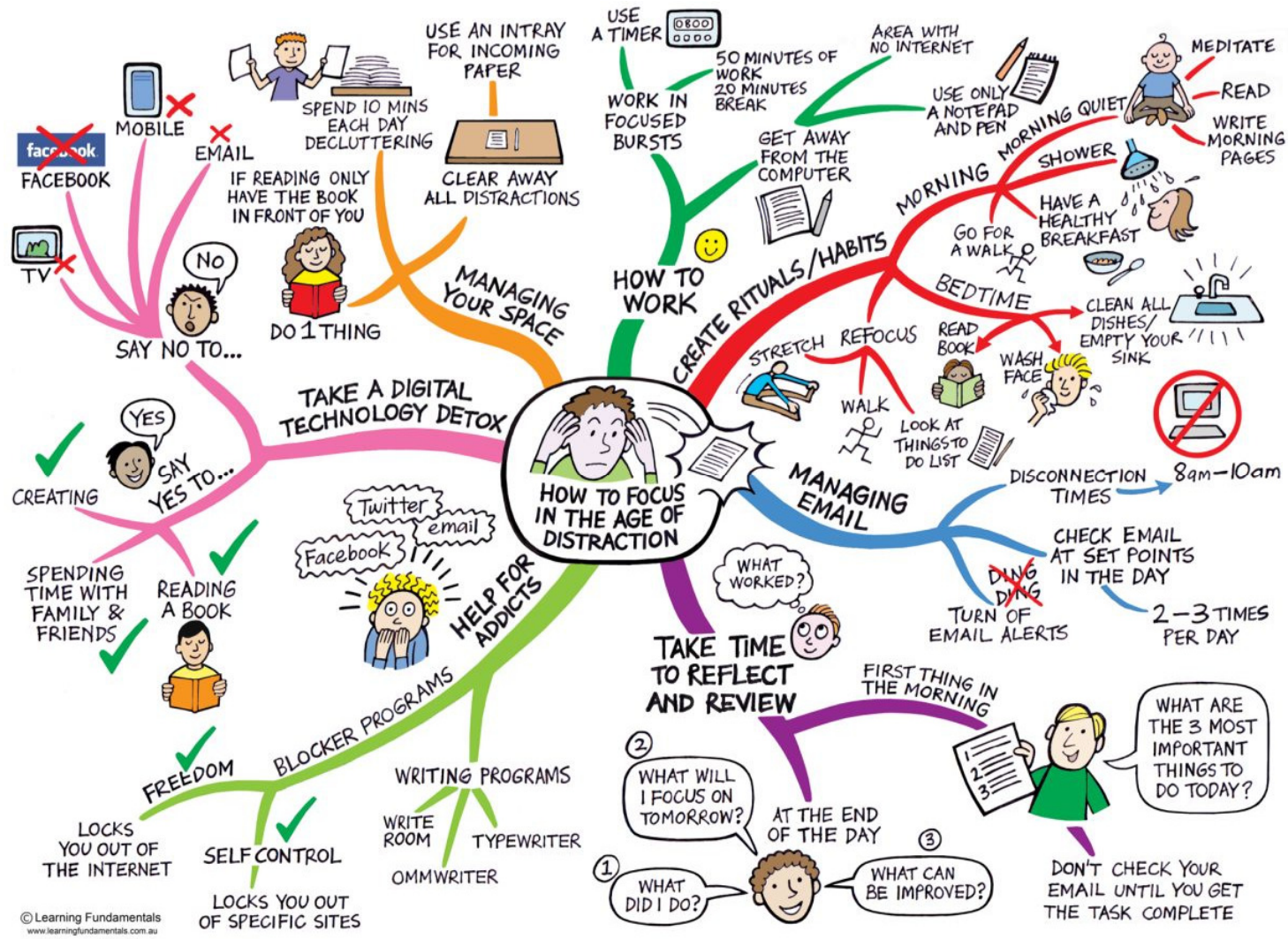
ALL TIME TOP 5 MOST POPULAR FREE APPS

- #1 **facebook**
- #2 PANDORA
- #3 Google
- #4  **SHAZAM**
- #5 Flixster




ALL TIME TOP 5 MOST POPULAR PAID APPS

- #1 
- #2 
- #3 
- #4 
- #5 

All That Time Online Can Lead to Overwhelm



SAGEVIEWS Our Favorite Leadership Apps

- TED.com (free)
- HBR Management Tip of the Day (free) 
- Leadership and Values - Concordia University (free)
- Jossey-Bass Leadership Skills (free) 
- MindTools (free) 
- Dragon Dictation (free)
- Good Practice – Top Tips for Managers (\$2) 
- Harvard ManageMentor (\$50)
- Mindmeister (\$50)
- SoundView Executive Book Summary (\$100)

Combine High Touch with High Tech Leadership

- Remember to practice WAIST Management
- Each day exercise Sage Leaders' 5 x 5
- Download Sage Leaders' recommended leadership apps. Links are at www.sageleaders.com/apps
- When you receive a valuable leadership tip from any of these apps, e-mail the info to the members of your team & discuss at a team meeting

SAGEVIEWS Build or Buy?

Have you considered creating an app for your community?
Be prepared for developer costs of more than \$10,000!
And, don't forget about maintenance fees. They can exceed a thousand dollars annually.

What's the ROI if the average price of an app is less than \$5/each?



What Are Your Favorite Apps?

- The final poll -

What are your own favorite apps? (both high tech and low tech)



Text **151097** and your
message to **37607**



Submit responses at
PolleEv.com/SageViews



SAGEVIEWS Survey Results

The Audience's Favorite Apps:

Facebook

Google

Flipboard

Pinterest

Bubble Shot

Mint

My Calendar

Pandora

Someecards

The Weather Channel

Uversion

Where's the Water

Runkeeper

Dragon Dictation

Bible Verses

Zombie Highway

YNAB You Need a

Budget

Construction Book

Links to the apps mentioned during the presentation are at:

www.SageLeaders.com/apps

